

2025/2030

Impact Plan

World Waternet

We regenerate Water Cycles
to increase SDG6 impact
by stronger Maturity Levels of our
Water Operators' Partners,
with their empowered Workforce
and access to practical
Knowledge & Innovation

1 out of 4 people¹
still lack access to safely
managed water

2 billion people in the world

¹UN SDG Water Action Agenda

We are...

Part of something bigger

- UN Water Action Agenda (SDG)
- European Climate pact (ECP)
- Netherlands International Water Ambition (NIWA)
- WaterWorX (DWO¹) and Blue Deal (DWA²)

Why

Committed to Collective Action³

- Water Cycle Partnerships (WCPs)
- Catalytic Impact & Action (CIA)
- 1% Sustainable Finance (1%SF)

How

Peer to peer

- Workforce Development (WD)
- Maturity Levels (ML)
- Knowledge & Innovation (KI)

What

¹Dutch Water Operators. ²Dutch Water Authorities. ³Global Commission on the Economics of Water.

Global

Water Action Agenda's

Emphasises accelerated implementation and improved impact towards achieving SDG 6 and other water-related goals and targets, looking at content, process and structure.

The existing and future challenges in the field of water require **innovative and transformative ideas** and a “beyond business as usual” approach.



Collective Water Cycle Action Agenda

What

How

Why



Knowledge & Innovation

Workforce development

Maturity Level

Water Cycle Partnerships
Open System Approach

Catalytic Impact & Action
Collective Intelligence Platform

1% for the Water Cycle
Sustainable Finance

People

Organisation

Partnerships

Water systems

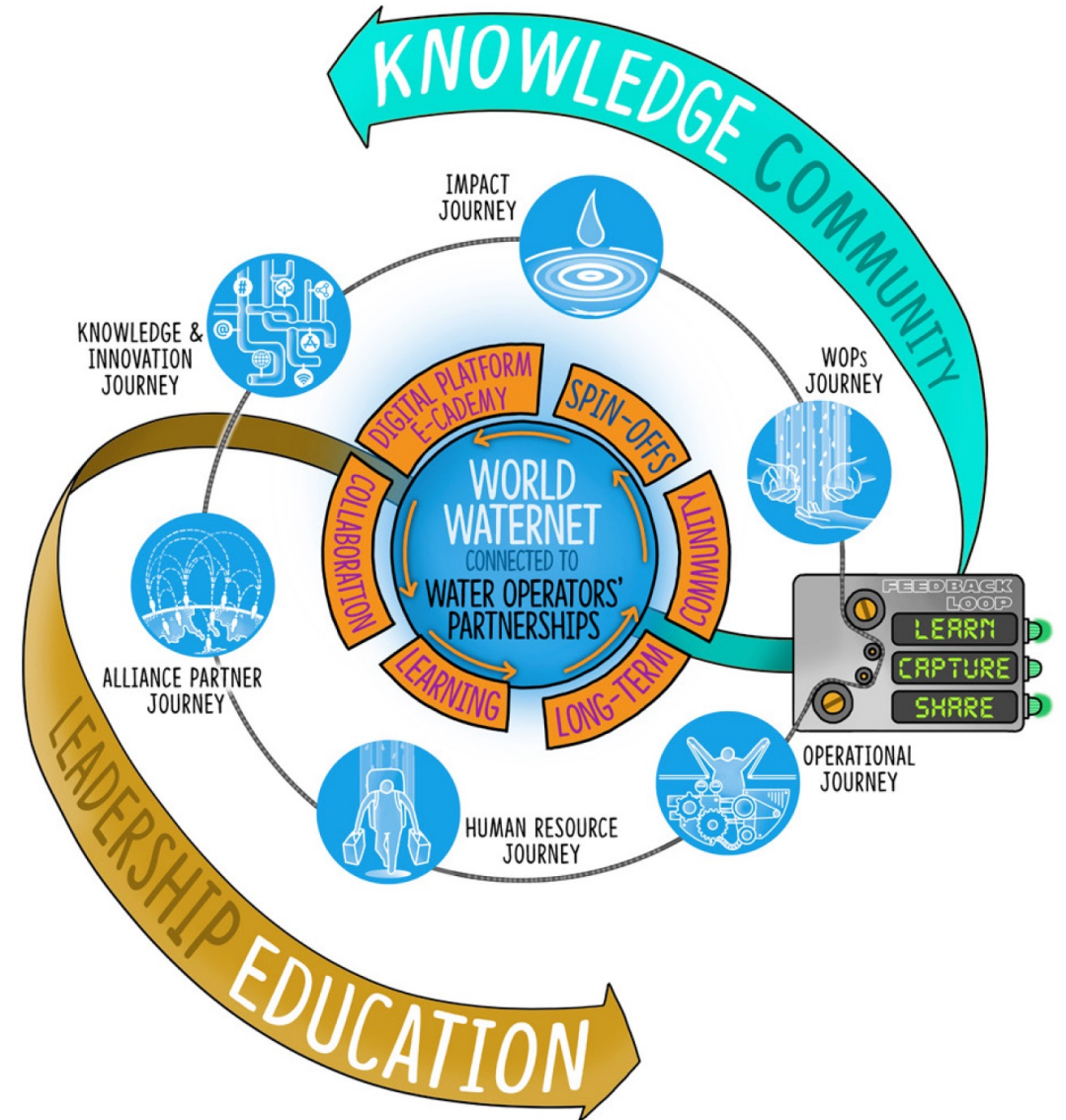
Water cycles

**Regenerative
Water Cycles
SDG6 &
SDG13**

Highlights Business Plan

2021 - 2024

- **Launched new IWRM-WASH** (ECDD-GIRE) programme in Burkina Faso on Water, Agriculture and digital Technology.
- **Embedded our Collective Intelligence (CI) approach** into our WOPs and World Waternet organisation.
- **Empowered and adequate** local young presence in five countries.
- **Enabled our digital learning platform** (e-Cademy) with practical Knowledge & innovation available.
- **15 spin-offs** around our core WOPs
- **Strengthened our strategic water cycle alliances** for more impact and diverse community base.



Impact Plan

2025 - 2030

HOW

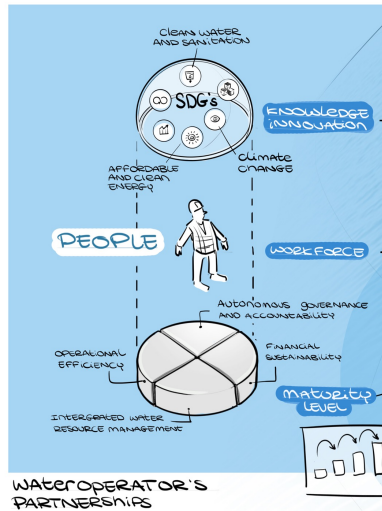


"WE BELIEVE THAT A HEALTHY WATER CYCLE SHOULD BE TREATED AS A GLOBAL COMMON GOOD, FOR FUTURE GENERATIONS, IN THE INTEREST OF ALL."

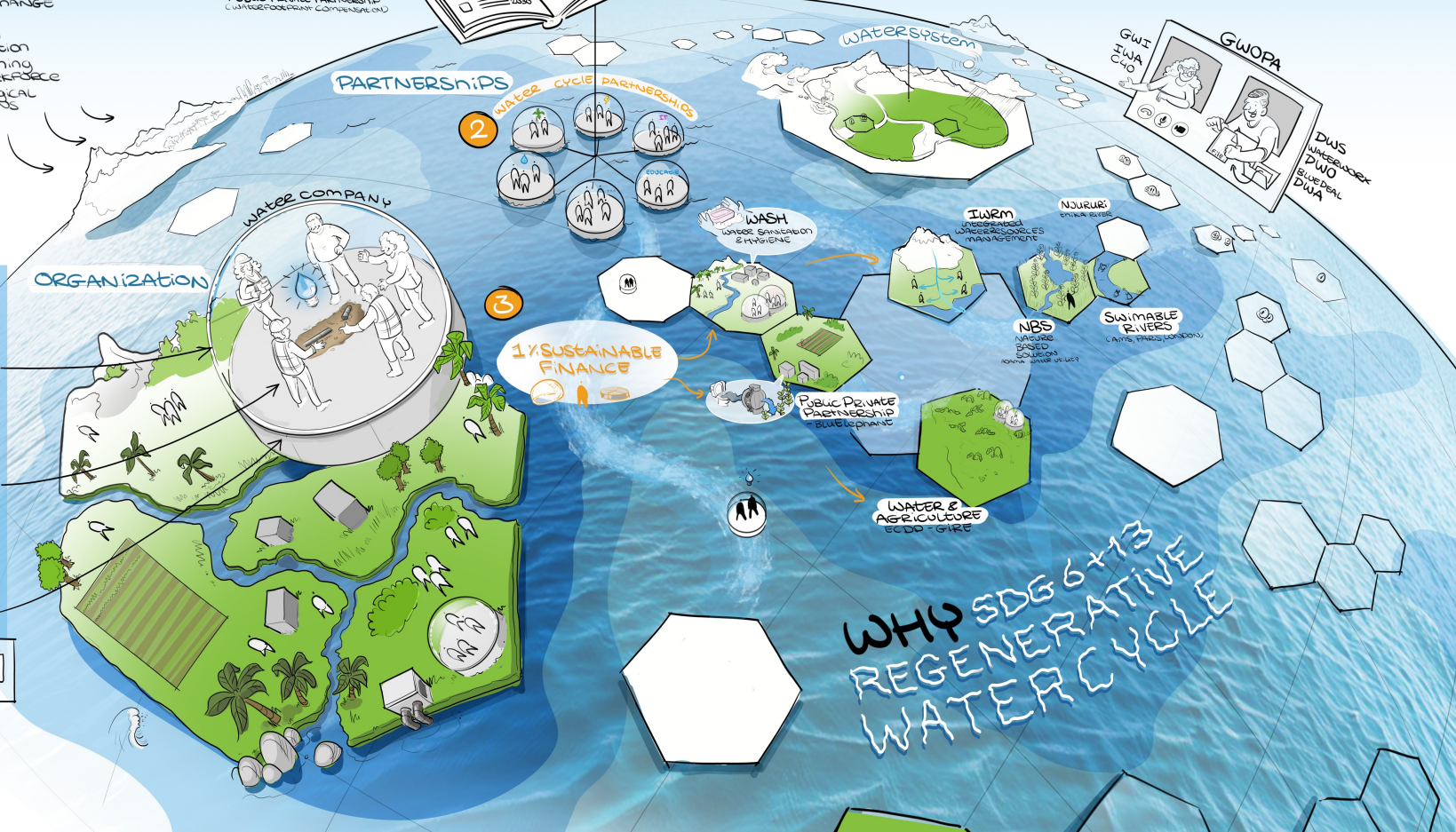
- ### TRENDS
- # CLIMATE CHANGE
 - # POLITICS
 - # FINANCING
 - # DIGITALIZATION
 - # TRANSFORMING WATER WORKFORCE
 - # TECHNOLOGICAL INNOVATIONS

- * YOUTH ENGAGEMENT (2010-2030)
- * LEVERAGE INVESTMENTS (2020)
- * PUBLIC PRIVATE PARTNERSHIP (WATER-FOOD-ENERGY CONNECTION)

WHAT



We collaborate with water partners and their performance towards future-proof water cycles



WHY SDG 6+13
REGENERATIVE
WATER CYCLE

Harmonious hexagons

The hexagon is considered a powerful symbol in sacred geometry due to its perfect symmetry and balance. It is believed to **represent the harmony between the material and spiritual realms**. Furthermore, the hexagon is often **associated with the concept of transformation**. Hexagons are the **building blocks of life**.

A hexagon has six equal sides and is one of the building blocks of life and one of the principal governing patterns dominant in the natural world. From honeycombs to the center of snowflakes,
the hexagon is everywhere.

Our story

We have the curiosity to explore, challenge the status quo and are not afraid of the unknown. At World Waternet, we act on these principles in our quest for a sustainable future. We see the water cycle as a global, common good for future generations.

We believe in the power of collaboration and what this sense of togetherness can bring. Our journey is one of discovery, not only of new solutions for a healthy water cycle, but also of sustainable connections between communities, ecosystems and economies. In the end, we only have one earth with finite resources, affected by: geology, climate and human (geopolitical) activities.

We are committed to navigating the complexities of the water cycle, discovering innovative practices and implementing strategies that will sustain future generations.

We will walk that path together, side by side, with our partners and their communities, to protect our most precious resource. We strive for a future where every drop counts and every action contributes to a healthier global water cycle. Driven by innovation, strengthened by collaboration and guided by our shared vision of a sustainable world. Shall we join hands and work together?

Governance



World Waternet Board & CEO incl.
Audit & Risk Committee



 800+ experts



Dutch water organisations

Drinking water and pipe maintenance | Sewage |
Groundwater levels | Nautical and waterway management |
Bridges and locks



× City of
× Amsterdam

& Other
Dutch water
organisations

Alderman,
Water Municipality of Amsterdam

Strategic collaboration



Dutch water authorities

Protection against water (dikes) | Clean Water |
Sufficient water | Water levels | Surface water |
Treatment of wastewater



 waterschap
amstel gooi en vecht

& Other
Dutch water
authorities

Executive board, chair and secretary
Water Authority Amstel, Gooi and Vecht

 **waternet**
waterschap amstel gooi en vecht
gemeente amsterdam

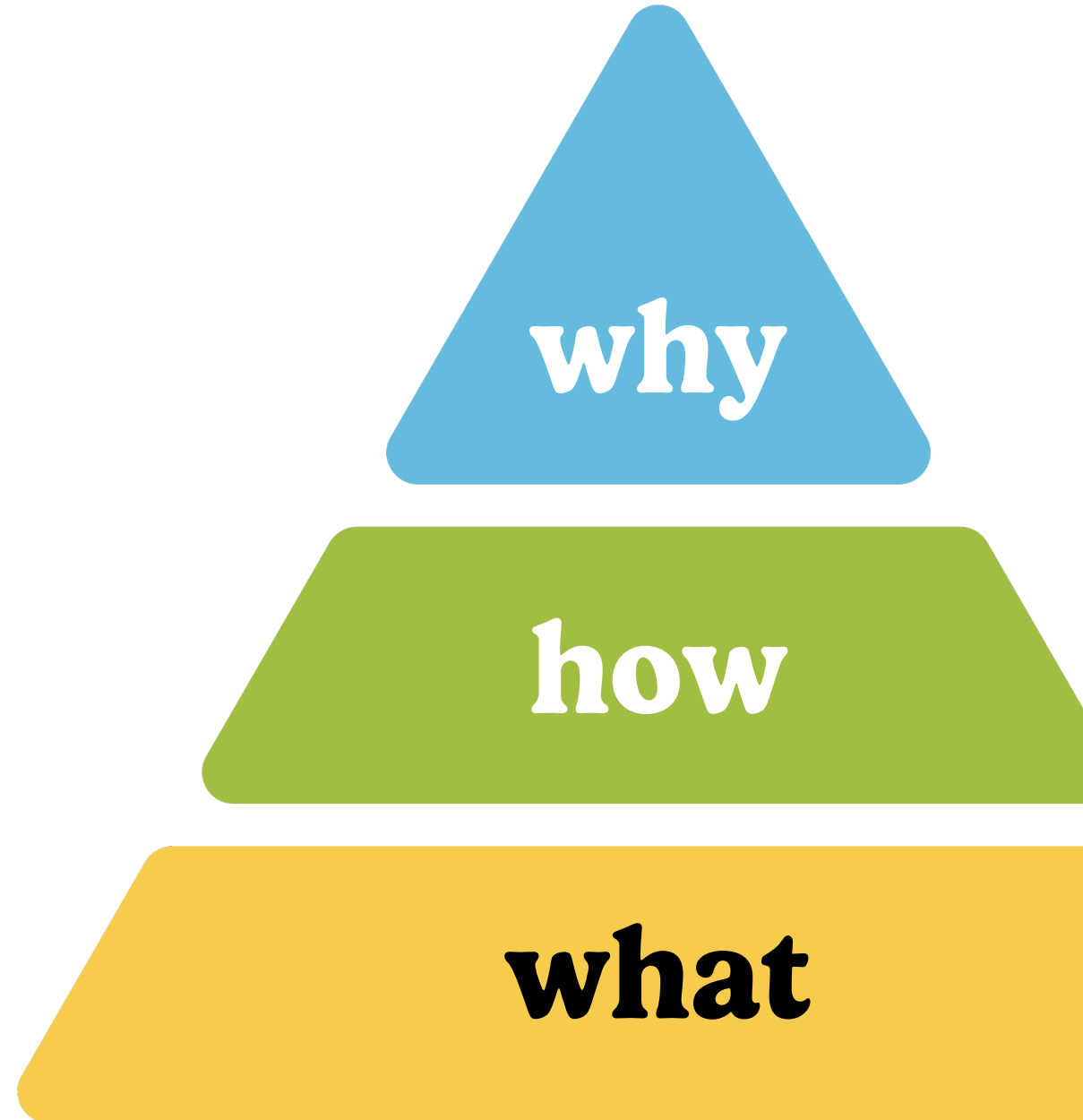
Vision & Belief

We believe that a **healthy water cycle** should be treated as a global common good, for future generations,
in the interest of all

Our why, how, and what.

In 2030, World Waternet is an **internationally leading water cycle-collective** that connects & strengthens water organizations and their communities with their water systems to **improve the global water cycle.**

We make a lasting impact on water systems with our Water Operators' Partnerships to **create regenerative water cycles worldwide.**



Our Why¹

Double our impact

from 3 million to 6 million people affected

SDG6

Clean Water & Sanitation

SDG13

Climate action

Regenerated
Water Cycles

1 out of 4 people

still lack access to safely managed water

¹Why do you want to work? Why do you want to learn? (Simon Sinek)



Our Why

Access to water, sanitation and hygiene (SDG6) are **interconnected** and are also essential for achieving other development goals.

Impacting the lives of approximately **60 million people** by enhancing water services

SDG13

At least 1 SDG13 activity in all WOPs

2x
Double our
impact by 2030

SDG6

3M people

2021 – 2024

SDG6

6M people

2025 – 2030

Our How¹

A Water Cycle Partnerships²

B 1%
Sustainable
Finance²

C Catalytic Impact &
Action²

¹ Explains the way we can help or inspire others; it defines how their product or service improves their customer's life or adds value to their client's business (Simon Sinek).

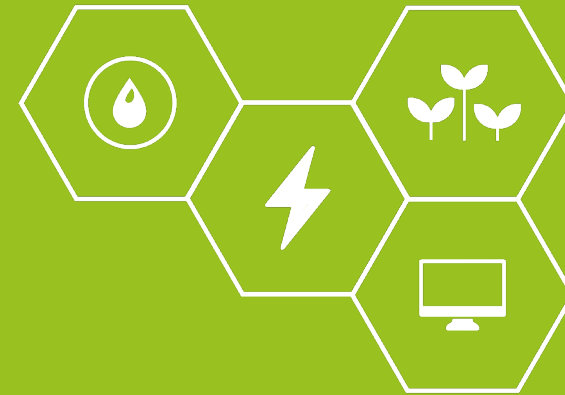
² Outcome Taskforces: Future Design Basecamp (April 2024).



Our how

A **Water Cycle Partnership** (WCP) expands the horizon of a WOP partnership by linkages of water authorities and operators with diverse sectors (agriculture/energy/education). WCPs not only enhance the operational capacity and funding of involved entities but also significantly amplify the collective impact on SDGs and the Maturity Level.

A Water cycle partnerships



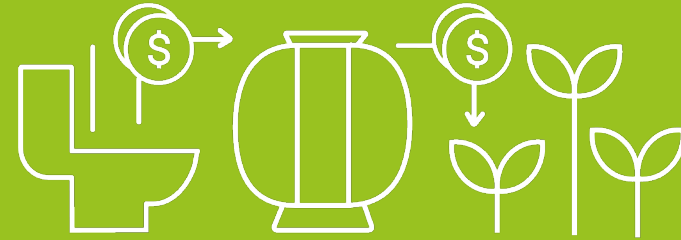
Approach:

- 5 new types of Water Cycle Partnerships (WCP) with government bodies, private entities, local communities, and international partners.

Our how

World Waternet is advocating for and innovating in structural allocation of **1% sustainable finance** for the water sector towards capacity development and operational investments for better absorption of investments and decreasing the global water financing gap.

B 1% sustainable Finance for the water cycle



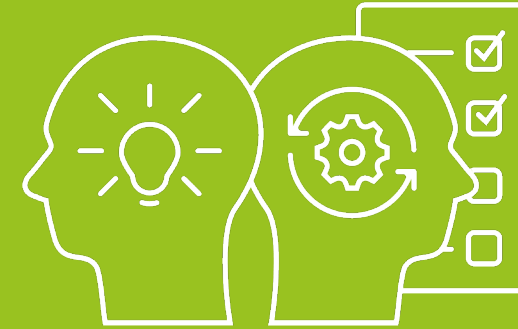
Approach:

- 5 memoranda of understanding (MoUs) with funding organisations committing to structural allocation of 1% of their investments in the water sector towards capacity development and operational investments.
- 5 funded partnerships or spin-offs on capacity development and operational investments as part of a large investment program.

Our how

Creating the **catalytic mindset** and connecting the dots by smart (intelligent) interventions towards being able to pool our insights and knowledge into catalytic actions and build on each other's solutions. Examples range from utilising lessons learnt within and between our WOPs, more South-South cooperation, better matchmaking of available funding, experts, (bankable) projects and (public-private knowledge) organisations and optimized internal operations with limited overhead.

C Catalytic impact & Action



Approach:

- leveraging our impact by 5 catalytic interventions via Catalytic Impact & Action on the Water Action Agenda.

Our What¹

A Maturity level

B Knowledge
& Innovation

C Workforce
Development

¹ Defines our plans, strategies and ideas for execution. In the workplace, this may define the products we sell or services we offer our clients and customers (Simon Sinek)



Our what

Overview of the **4 Critical Success Factors** (CSF) for an **Operational Excellence** strategy of our WOPs. Together, the 4 CSF are the basis of the Maturity Level of each WOP.

A Maturity Level



**Autonomous
governance &
accountability**



**Integrated Water
Resources
Management**



**Operational
efficiency**



**Financial
Sustainability**

Services:

- Elevate the Maturity Level of the performance of our core WOP partners by at least one tier (+1), across at least one of the four Critical Success Factors, so that the water organisation is further developed in sustainably providing their citizens with water services.

Our what

We depend on other organisations to provide us with (water) experts to **build capacity within our WOPs**. This requires **strategic staff planning** to assess and optimize current and future demand, combined with clear alliance agreements with our partners facilitating **mutual gains on expertise**.

B Workforce Development



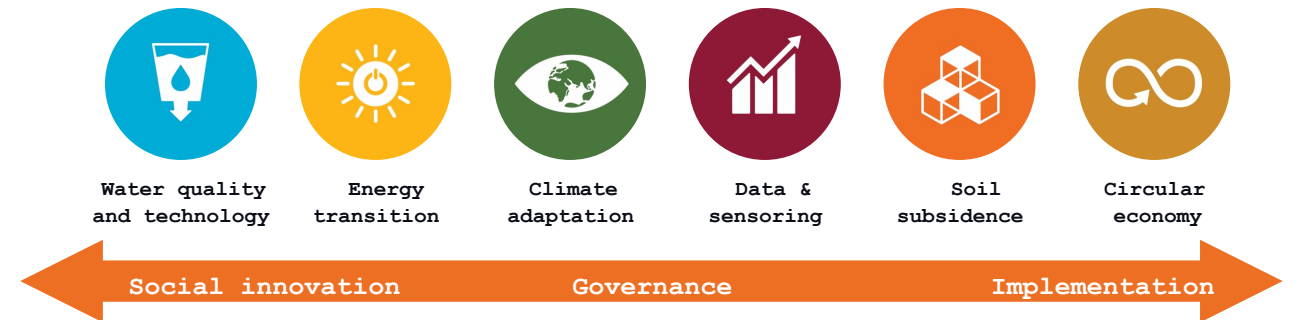
Services:

- Sufficient, qualified and diverse community of people for our WOPs by forming strategic alliances
- Intensify and expand our national and international alliance partners
- Actively connect to and involve experts from the private, non-governmental and knowledge sector.

Our what

Our goal towards **SDG impact** is shared by other (international) organisations. We aim to locally **match the global partners** active in the field with the same SDG targets, so that all our efforts are spend most effectively. By sharing our **knowledge, innovation** and **expertise** on our (digital) platforms and an e-cademy, we aim to increase our collective impact with limited resources."

C Knowledge & Innovation



Services:

- Access to more (+1) practical Knowledge & Innovation (KI) topics related to SDGs for our WOPs
- Extending practical KI exchange within European Water Cycle Partners for our WOPs.
- Drive 3 Communities of Practises (COPs) in partnership with Water Cycle Partners (including e-cademy courses)

Regenerative Thinking

Regenerative thinking is a way to **reimagine our impact and responsibilities** towards nurturing the Earth's wellbeing, which includes ecological and social systems. It involves **understanding the systemic characteristics of society and the environment**, where everything is **interconnected and reliant on the health and welfare of each other** – both positively and negatively.

Nature as a partner

- Being ecocentric
- Observing and learning from nature
- Bringing nature forward

Future generations

- Consideration and empathy
- Building up resilience
- Respecting planetary boundaries

Everything as a nutrient

- Making conscious choices
- Thinking in systems
- Fostering innovation and creativity

World Waternet Regenerated

iWOP

Collective Intelligence Platform (CiP)

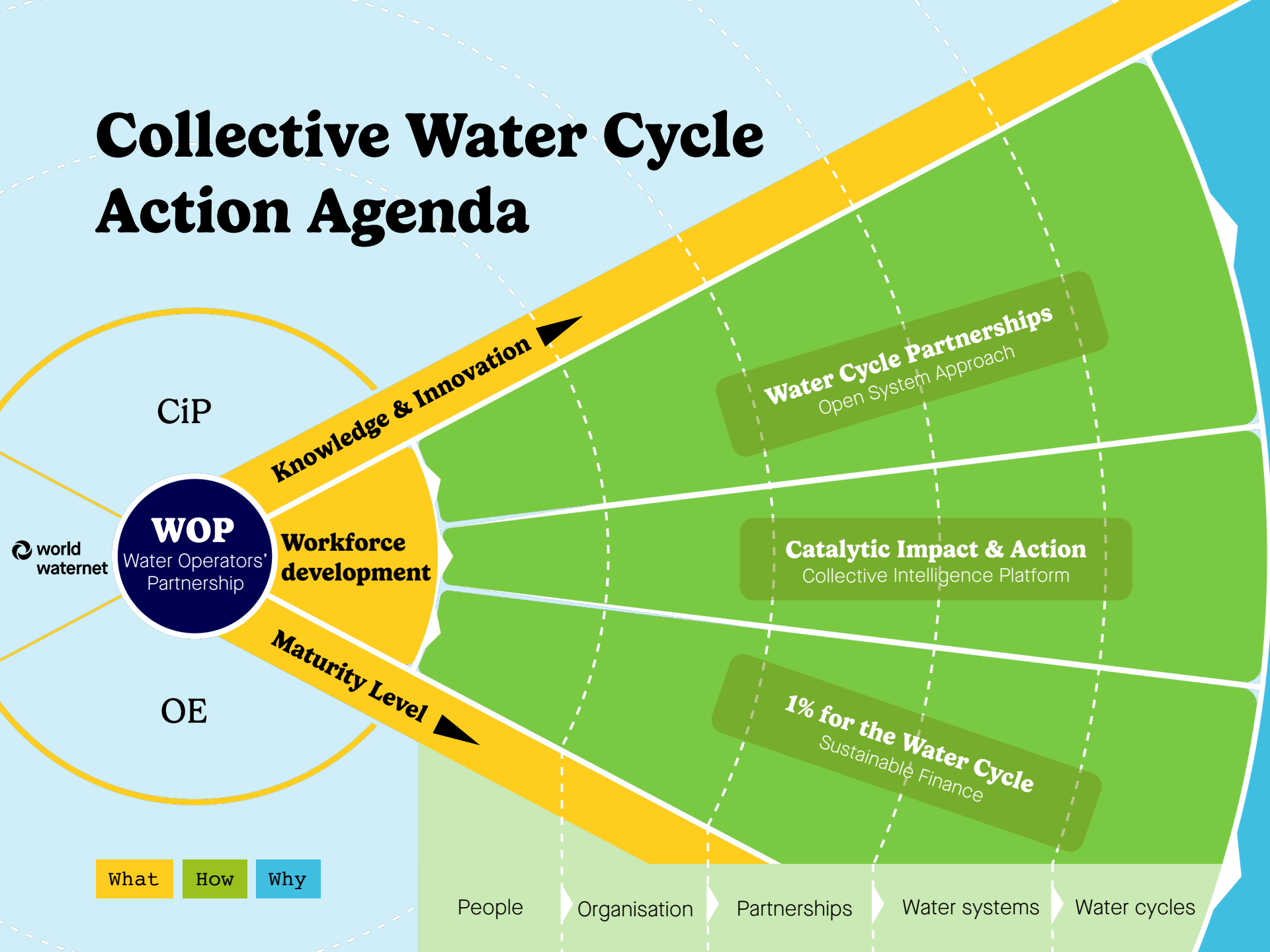
- Expand our portfolio with at least 1 new long-term WOP per region, to permanently optimise the foundations laid out in each region.
- Establish at least 50 new spin-off projects towards 2030.
- Pursue external, independent financing sources for all WOPs with a total of at least 5 million euro top-up funding before 2030.

iWWn

Operational Excellence (OE)

- Aim for a 12Mn Euro turnover for the World Waternet organisation
- Extend the type of funders to at least 3 different funders (public, private and philanthropy) to become robust and diversify in types of funding
- If needed, setting up an additional special purpose vehicle or private limited company (BV) in addition to our foundation to spread risks and be more flexible in terms of gaining different types of funding

Collective Water Cycle Action Agenda



**Regenerative
Water Cycles
SDG6 &
SDG13**

Impact

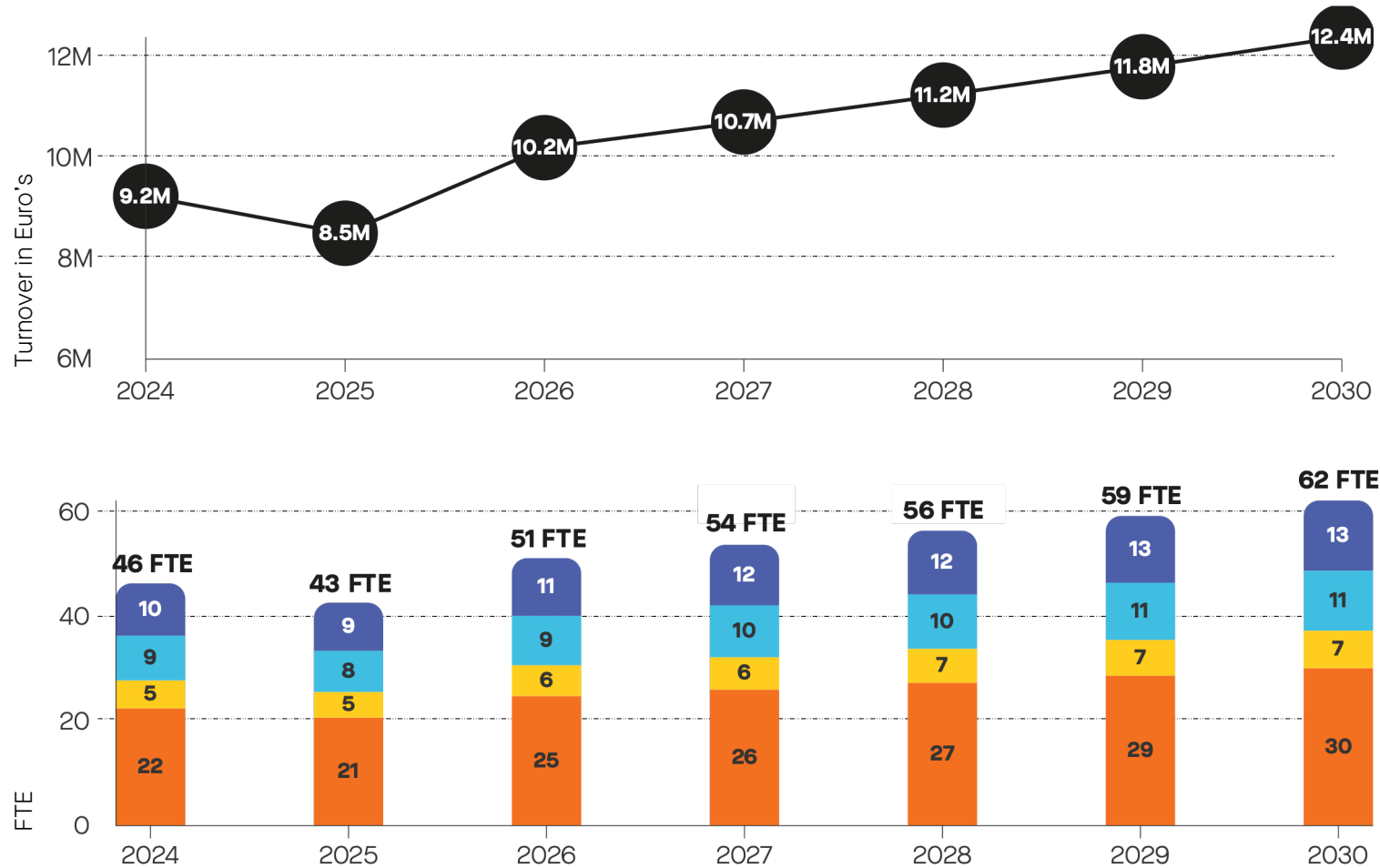
Considering our ambitious pledge, the next tables provides an overview of **how World Waternet enables forces towards 2030** on Workforce Development FTE¹, Turnover², SDG6³, Maturity Level⁴, spin-off⁵, external finance⁶ and Knowledge & Innovation.

The overview visualises **the cycle of continuation, finalisation and start of our WOPs** over the years with accompanying budget, FTE, spin-off and external finance needs. Current and future impact on SDG6, Maturity Level and Knowledge & Innovation is elaborated.

¹Local FTE capacity in (all) xWOPs - including Resident Project Manager, Regional Manager, WOP Support, part-timers, et cetera (1 FTE = 1550 hours). ²The multi-annual financial budget elaborating the funding available to execute the year plan for the WOPs through the World Waternet organisation. ³Contribution to the SDG6 goals. SDG6 is defined as organic growth of number of inhabitants served (drinking water / sanitation / water quality) and total number of inhabitants in target basins (IWRM, ecosystems). ⁴Strengthening in Maturity Level, measured quantitatively (Monitoring & Evaluation Framework) and qualitatively (WOP Survey) and aligned with existing monitoring, evaluation & learning framework of WWn's key stakeholders. ⁵Projects that add funding and/or capacity for World Waternet or WOP partners, which enables us to increase knowledge exchange or realise small investments. ⁶Top-up external financial resources for all WOPS, established independent financing resources by proposals or partnerships in the business development funnel (everything except WWX and Blue Deal).

Turnover vs FTE

Impact



64,8Mn

Total turnover

609h¹

Total hours spend

131h¹

External Pool of Experts

112h¹

Alliance Partners on WWx and Blue Deal projects

70h¹

Municipality of Amsterdam, AGV

295h¹

Wwn

¹x 1000

World Waternet invites you to share with us how you can **contribute to this collective endeavour towards a sustainable future**

Cairo Water Weeks

OCT24

Amsterdam International Water Week

MAR25

Paris Global Water Summit

MAY25

AMS750: SAIL – Amsterdam City Swim

AUG25

And many more ►



Glossary

Abbreviation Full name

1%SF 1% Sustainable Finance

CI Collective Intelligence

CIA Catalytic Impact & Action

CiP Collective Intelligence Platform

CSF Critical Success Factors

DWA Dutch Water Authorities

DWO Dutch Water Operators

iWOP Intelligence WOPs

iWWn Innovation World Waternet

KI Knowledge & Innovation

ML Maturity Levels

NIWA Netherlands International Water Ambition

OE Operational Excellence

WD Workforce Development

WCPs Water Cycle Partnerships

WOPs Water Operators' Partnerships